

January/February March/April May/June July/August September/October November/December

Date: \_\_\_\_\_

Client: \_\_\_\_\_ agrees to the following advertising campaign with Austin Living and/or Albert Lea Magazine for 2021.

**1.) Albert Lea Magazine – 6 publications per year**

\$ \_\_\_\_\_ per issue at the size of \_\_\_\_\_ **Annual investment for 2021 - \$ \_\_\_\_\_**

**2.) Austin Living – 6 publications per year**

\$ \_\_\_\_\_ per issue at the size of \_\_\_\_\_ **Annual investment for 2021 - \$ \_\_\_\_\_**

**3.) Yes / No - Complimentary graphic design. Notes on ad design:**

**4.) Yes / No – Convert magazine ad to a digital ad on AlbertLeaTribune.com or AustinDailyHerald.com. \*No copy changes, choose from:**

- 50,000 impressions per month for an additional \$200 per month (12 months)
- 100,000 impressions per month for an additional \$300 per month (12 months)

\$ \_\_\_\_\_ per month at the size of \_\_\_\_\_ **Annual investment for 2021 - \$ \_\_\_\_\_**

**5.) Yes / No – Convert magazine ad to a print ad in the Austin Daily Herald or Albert Lea Tribune. No copy changes, Black and white, choose from:**

- 3 column x 5 inch for \$150 (once per month)
- 3 column x 10 inch (1/4 page) for \$240 (once per month)
- Add color for \$50 per publication

\$ \_\_\_\_\_ per ad at the size of \_\_\_\_\_ **Annual investment for 2021 - \$ \_\_\_\_\_**

*All billing is monthly. Except as expressly provided otherwise herein, all credit policies and the terms and conditions of the Austin Daily Herald and Albert Lea Tribune advertising policies and rate cards are incorporated by reference herein.*

\_\_\_\_\_  
(Print name of client)

\_\_\_\_\_  
(Print name of Magazine Account Manager)

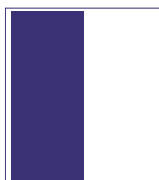
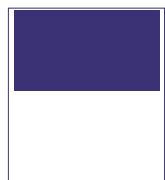
\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Signature)

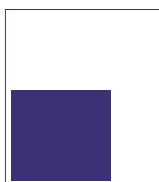
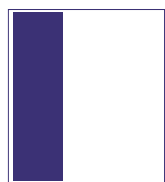
## Ad Sizes and Pricing



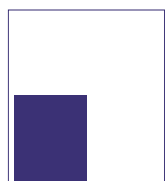
**FULL PAGE**  
w/bleed 8.625" x 11.125"  
w/no bleed 7.875" x 10.75"



**HALF PAGE**  
Half Horizontal  
7.875" x 5"  
Half Vertical  
3.85" x 10.1624"



**THIRD PAGE**  
Third Vertical  
2.51" x 10.1624"  
Third Square  
5.189" x 5"



**QUARTER PAGE**  
3.85" x 5"

### INVESTMENT

	12X	1X
Full Page	\$437 <sup>50</sup>	\$625
Back Cover (Full Page)	\$647 <sup>50</sup>	\$925
Inside Front Cover (Full Page)	\$577 <sup>50</sup>	\$825
Inside Back Cover (Full Page)	\$577 <sup>50</sup>	\$825
Half Page (Horizontal or Vertical)	\$262 <sup>50</sup>	\$375
Table of Contents (Third Page)	\$227 <sup>50</sup>	\$325
Third Page (Horizontal or Vertical)	\$192 <sup>50</sup>	\$275
Quarter Page	\$157 <sup>50</sup>	\$225

### MULTIPLE ISSUE DISCOUNTS

5-11 Issues: Save 20%  
3-4 Issues: Save 10%  
2 Issues: Save 5%

Don't miss the January Issues!

**AUSTIN**  
*Bride*

**ALBERT LEA**  
*Bride*

### Advertising Deadlines:

Issue	Publish Date	Advertising Deadline
January/February Bride issues	December 29, 2020	November 23, 2020
March/April	February 25, 2021	January 25, 2021
May/June	April 27, 2021	March 25, 2021
July/August	June 25, 2021	May 24, 2021
September/October	August 26, 2021	July 26, 2021
November/December	October 28, 2021	September 24, 2021